

2nd ALUMNI & STUDENT GATHERING

Four of our alumni who graduated in 2009 and 2018, alongside other alumni, department faculty members, and students, attended the online session held via Webex at 19:00 on Wednesday, August 7, 2024. During the session, which lasted nearly 2.5 hours, a productive discussion was held, providing insights for our currently enrolled students regarding their career plans, as well as for the department faculty members who teach in the Department of Business Administration to shape their course contents and methods.

Detailed information about our participants is shared below:

- **Asst. Prof. Dr. Reyhan BAHAR** (2009 Graduate) - Faculty Member at Bandırma Onyedi Eylül University Gönen Vocational School, Business Management Program
- **Elif KARABOĞA** (2018 Graduate) - Human Resources Specialist at Yorglass Cam
- **Mehmet Cenk BASKIN** (2009 Graduate) - Founder of BARKOD PRO
- **Muhammed Enes YILDIRIM** (2018 Graduate) - Senior CRM & Growth Analytics Specialist at Koton E-Commerce

The questions directed to our alumni participating in our session and the statements made regarding these questions are as follows:

Could you summarize your career journey from graduation to the present? Our participants individually shared the job applications and changes they made, as well as the experiences they had during the period from their graduation dates to the present. The participants provided explanations that will contribute to our students having an idea about possible scenarios that may occur after graduation. They also offered their suggestions for our students.

What were your comments regarding the Business Administration education you received during your career journey? In which areas did you feel competent/sufficient, and in which areas did you feel lacking? Our participants, who graduated in different years, made evaluations regarding their own periods. In particular, it was mentioned that practice-oriented education could make a significant contribution, along with the necessity for students to experience business life and do internships, the importance of developing presentation skills during university education years, and the need to enrich courses with the participation of professionals from the business world.

Is there a course that you believe must absolutely be in the Business Administration Department curriculum? What are your suggestions regarding the educational method? In the evaluations of our participants regarding the curriculum, the importance of increasing case study-oriented courses and adding courses that could be conducted in the form of a term project—enabling students to conduct research, collect data, and make presentations—was emphasized. One of the particularly highlighted points was directing students on a compulsory basis rather than a voluntary basis in studies such as presentations, assignments, research, and projects. It was stated that, in this way, the participation of all students in such practices could be made possible.

The session concluded with the presentation of ideas for different activities that could be held, along with good wishes and regards.

Webex Toplantı Bilgileri Menü çubuğunu gizle 30:34

Dosya Düzenle Paylaş Görünüm Ses ve Video Katılımcı Toplantı Yardım

Bandırma Onyedli Eylül Univer...
Toplantı sahibi

Gizem Özcan

Tuncer Çalışkan

Reyhan Bahar

Sohbet

Alıcı: Herkes

Sohbet mesajını buraya girin

Sessize al Videoyu durdur Paylaş

Ara 26°C TUR TRF 19:20 7.08.2024

Webex Toplantı Bilgileri Menü çubuğunu gizle 01:58:56

Dosya Düzenle Paylaş Görünüm Ses ve Video Katılımcı Toplantı Yardım

Bandırma Onyedli Eylül Univer...
Toplantı sahibi

Gizem Özcan

Elif Karaboğa

Sohbet

Alıcı: Herkes

Sohbet mesajını buraya girin

Sessize al Videoyu durdur Paylaş

Ara 25°C TUR TRF 20:48 7.08.2024